

In Pictures: The Greatest Risk Of All

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Doveen Schecter, 46 Founder, Dove of the East

One of the first things I had to do when I started my company was to hand-carry my product designs to a factory in China. I was armed with a 10-page nondisclosure agreement. But that just meant that if the factory owner stole my ideas, my only recourse would be a Chinese court case I couldn't afford. In two years I have sold my products in eight countries and 28 states, but I had no idea how an expanding business would push me to keep taking further risks. Every day I take a leap of faith, both calculated and intuitive.

--Interviewed by Robyn Meredith

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